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## **VIG's Kids Camp 2016: children from 23 different countries delight and entertain senior citizens in Austria**

**About 500 children of Vienna Insurance Group (VIG) employees from 23 different countries spent the last two weeks at VIG's Kids Camp 2016 in Austria, before returning home this past weekend.**

The youngsters from Austria and Central and Eastern Europe – from countries including Bulgaria, Poland, Slovakia and Ukraine – had an unforgettable fortnight at one of four camps: the City Camp in the Strebersdorf area of Vienna, the Country Camp in Wagrain, the Mountain Camp in Mariazell and the Lake Camp in Seeboden. As well as hikes, voyages of discovery into salt and stalactite caves, sightseeing in Klagenfurt, Salzburg and Vienna and plenty of opportunities for sports and games, once again on the itinerary this year were visits to residential homes for senior citizens, during which the kids presented the results of their artistic endeavours.

Children from Macedonia, Serbia and Romania were guests of the **Kolpinghaus Gemeinsam leben facility in Vienna's Leopoldstadt district**, where they danced, sang and put on a play.

A group of Czech, Slovakian and Ukrainian boys and girls called in at the **Volkshilfe Seniorenzentrum Thörl** in the province of Styria, treating their audience to a carefully choreographed show with spectacular acrobatics.

Residents of the **Seniorenresidenz Mirabell in Salzburg** were charmed by an entertaining and accomplished dance show with young performers from several countries including Latvia.

Meanwhile, at the **AHA Seniorenzentrum in Seeboden**, Kids Camp participants from Bulgaria surprised their hosts with paper roses they had made themselves and gave a concert of traditional folk songs.

An initiative of Wiener Städtische Versicherungsverein, VIG's Kids Camp took place for the seventh time in 2016. Its key objectives include promoting a better understanding between the generations, social engagement, an international outlook and an appreciation of diversity. *"Mutual understanding, a sense of solidarity and social awareness are part and parcel of day-to-day work at our company – these are values that we want to instil in the kids through fun and enjoyable activities,"* explained **Günter Geyer**, Chairman of the Managing Board of Wiener Städtische Versicherungsverein, the Vienna Insurance Group's main shareholder.

### **About VIG's Kids Camp 2016**

In order to take part in VIG's Kids Camp, the prospective participants were asked to show off their creative flair in an art competition on the theme of "The city you would most like to visit". Entry was open to 9-13-year-old children of VIG employees. The most imaginative entries were rewarded with an invitation to VIG's Kids Camp 2016.

Wiener Städtische Versicherungsverein is the main shareholder of the Vienna Insurance Group (VIG) and provides support for the Group's cultural and social activities, with a focus is on enhancing cross-border, intercultural exchange. The emphasis is also on creating an environment in which individual cultures can thrive. Partnerships and initiatives are geared towards supporting the activities of social organisations, especially in the Central and Eastern European countries in which the Vienna Insurance Group has a presence. As the main shareholder, Wiener Städtische Versicherungsverein is also concerned with key strategic matters within the Group.

If you have any questions, please contact:

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