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## Kids Camp 2015: fun and games for around 500 children

**Wiener Städtische Versicherungsverein, the main shareholder of the Vienna Insurance Group, has invited the children of Group company employees to Austria for its sixth Kids Camp.**

Around 500 children of Vienna Insurance Group employees from 22 different countries are attending Kids Camp 2015, which gets underway on 25 July. **Günter Geyer, Chairman of the Managing Board of Wiener Städtische Versicherungsverein**, explains the idea behind the initiative: *“An international mindset and diversity are essential aspects of day-to-day work at our company. At Kids Camp the children have fun and become familiar with the international environment that their parents work in. They make friends and learn from the experiences they share with kids of their own age, who come from many different European countries. We’re helping the next generation to develop cross-cultural understanding and promoting the cultural exchange which are part and parcel of life in the heart of Europe.”*

### Two fun-packed weeks

The youngsters, who come from Austria and Central and Eastern European countries including Bulgaria, Poland, Slovakia and Ukraine, have a choice of three camps: the City Camp in the Strebersdorf area of Vienna, the Country Camp in Wagrain in Salzburg, and the Mountain Camp in the Styrian town of Mariazell. The two-week schedule covers everything from hiking and tours of breathtaking salt mines and limestone caves to sightseeing in Salzburg and Vienna, and also includes plenty of opportunities for sports, games and swimming.

### Creative skills in demand

In order to take part in Kids Camp, the prospective participants had to show off their creative flair by taking part in an art competition on the theme of “the future of our planet”. Entry was open to budding artists aged between nine and 13, who showed what they think the world will look like in the future. The most imaginative entries were rewarded with an invitation to Kids Camp. Visit [www.vigkidscamp.com](http://www.vigkidscamp.com) to see some of the winning paintings and drawings and find out more about Wiener Städtische Versicherungsverein’s Kids Camp.

Wiener Städtische Versicherungsverein is the main shareholder of the Vienna Insurance Group (VIG) and provides support for the Group’s cultural and social activities, with a focus is on enhancing cross-border, intercultural exchange. The emphasis is also on creating an environment in which individual cultures can thrive. Partnerships and initiatives are geared towards supporting the activities of social organisations, especially in the Central and Eastern European countries in which the Vienna Insurance Group has a presence. As the main shareholder, Wiener Städtische Versicherungsverein is also concerned with key strategic matters within the Group.

### If you have any questions, please contact:

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